



**RAHSAAN ULDANETA, M.F.A**  
MULTIMEDIA ADVERTISING SPECIALIST

Home Screen Icon

# HOME SCREEN ICON



---

## Game Icon:

LAN Airlines Icon maintaining the colors and guidelings associated with the brand.



**RAHSAAN ULDANETA, M.F.A**  
MULTIMEDIA ADVERTISING SPECIALIST

Start Game

# START GAME



---

## Start Game Frames:

The start games would require username and password as a way to associate flyer points with the corresponding user. After user login the game interface will go to the next frame which gives the user the options to learn how to control the plane during game play. Game play would have the options to use tilt screen function or control with the tip of the finger.



**RAHSAAN ULDANETA, M.F.A**  
MULTIMEDIA ADVERTISING SPECIALIST

Game Play Start

# GAME PLAY START



## Game Play Start Frames:

Upon starting the game the plane flies in from the bottom of the screen then demonstrates the motion before player can take control. Once the sequence is complete the user will have control collecting LAN logo stars and “The Big Deal” tickets. The idea is to collect as many of the objects as possible as a way to accumulate points which in turn become actual sky miles.



**RAHSAAN ULDANETA, M.F.A**  
MULTIMEDIA ADVERTISING SPECIALIST

# GAME PLAY





**RAHSAAN ULDANETA, M.F.A**  
MULTIMEDIA ADVERTISING SPECIALIST

Game Play Mobile

# MOBILE





**RAHSAAN ULDANETA**, M.F.A  
MULTIMEDIA ADVERTISING SPECIALIST

Game Play Mobile

# MOBILE

